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2025 Organizer Sportity

The new Sportity Channel has been created and we will move all essential documents and links there over the next 2 weeks

CODE: **2025ARAORG**

Organizer Sportity



Operational Changes

These topics were discussed at the December 11 organizer meeting and will become standardized for all ARA events beginning in February.

Please send your comments and feedback to us by January 10 as we intend to refine this as necessary and implement all four for Sno*Drift.

Operational Changes



Licensing Open

The licensing portals are now open

- RallyLicense.com for USAC licenses
- EnterRally.com for entering events
- [Crew Event Registration](#) - link will be in every Sportity Registrar folder
- & a **new** [Media Event Registration](#) - link is on the ARA Website /Media page



Sanction Application

The 2025 Sanction Application is now live
It is more condensed than last year, please
complete it at your earliest convenience

2025 Sanction Application

Subaru

Subaru Discount Program Update

The Subaru Rally Support Program has changed

They are still offering codes for National events and have taken some of the historically unclaimed discounts and turned it into a small prize fund.

The mechanics will not change for your event - the difference is that there are now **FIVE** national codes available.

(The average claimed last year was 5.25)

2025 Subaru Rally Support Program

Thank
you!

2024 Organizer Meeting Slides

Thank you for your attendance at the 12/11 Organizer meeting! Here are the slides from the presentation - they can also be found in both the 2024 and 2025 Organizer Sportity channels

2024 Organizer Meeting



ARA Partners /



Kubota



Hoosier
RACING TIRE



DirtFish

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